



**MEASURE**

## Leader in Aerial Intelligence

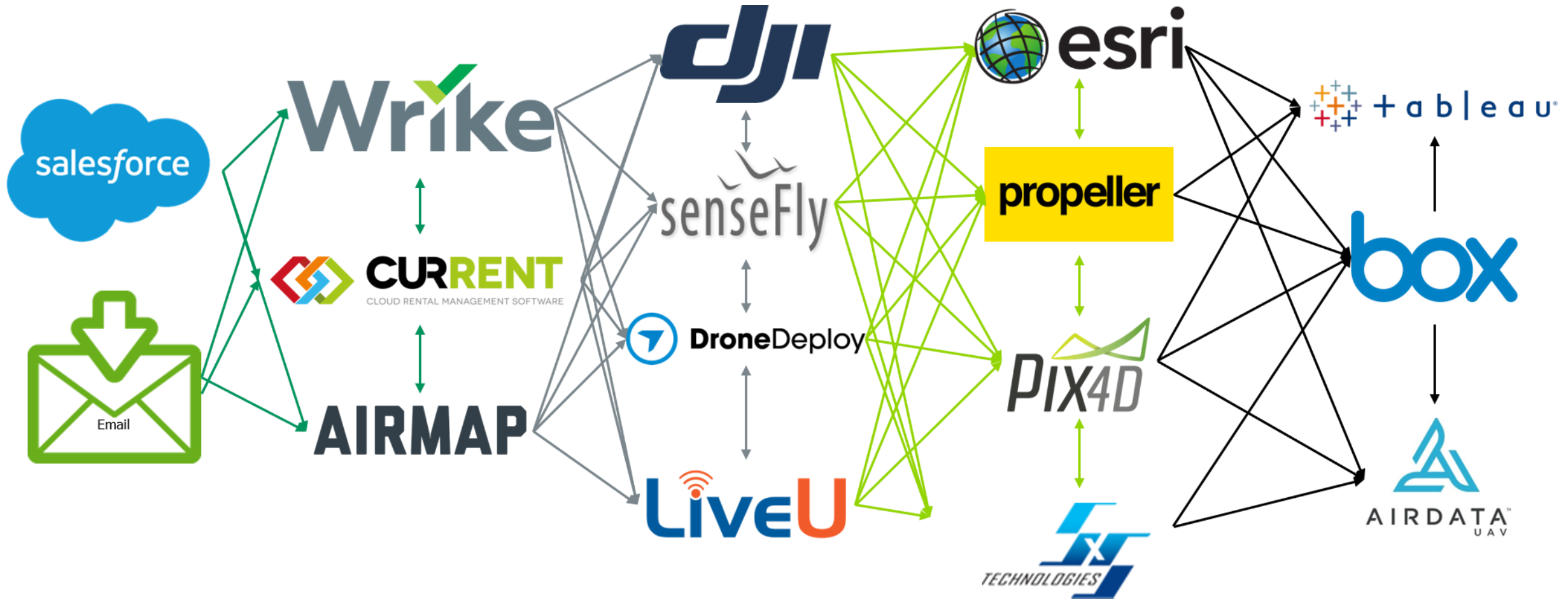
Established in 2014, Measure is known as the **most professional** drone service provider in the industry. We maintain a **99.8%** airborne success rate.

Measure provides **flight operations, training, and analysis** for Fortune 500 brands and energy companies across the Americas.

## 2018 Top 10 Clients



# Complex Processes Reduce Efficiency and Increase Risk

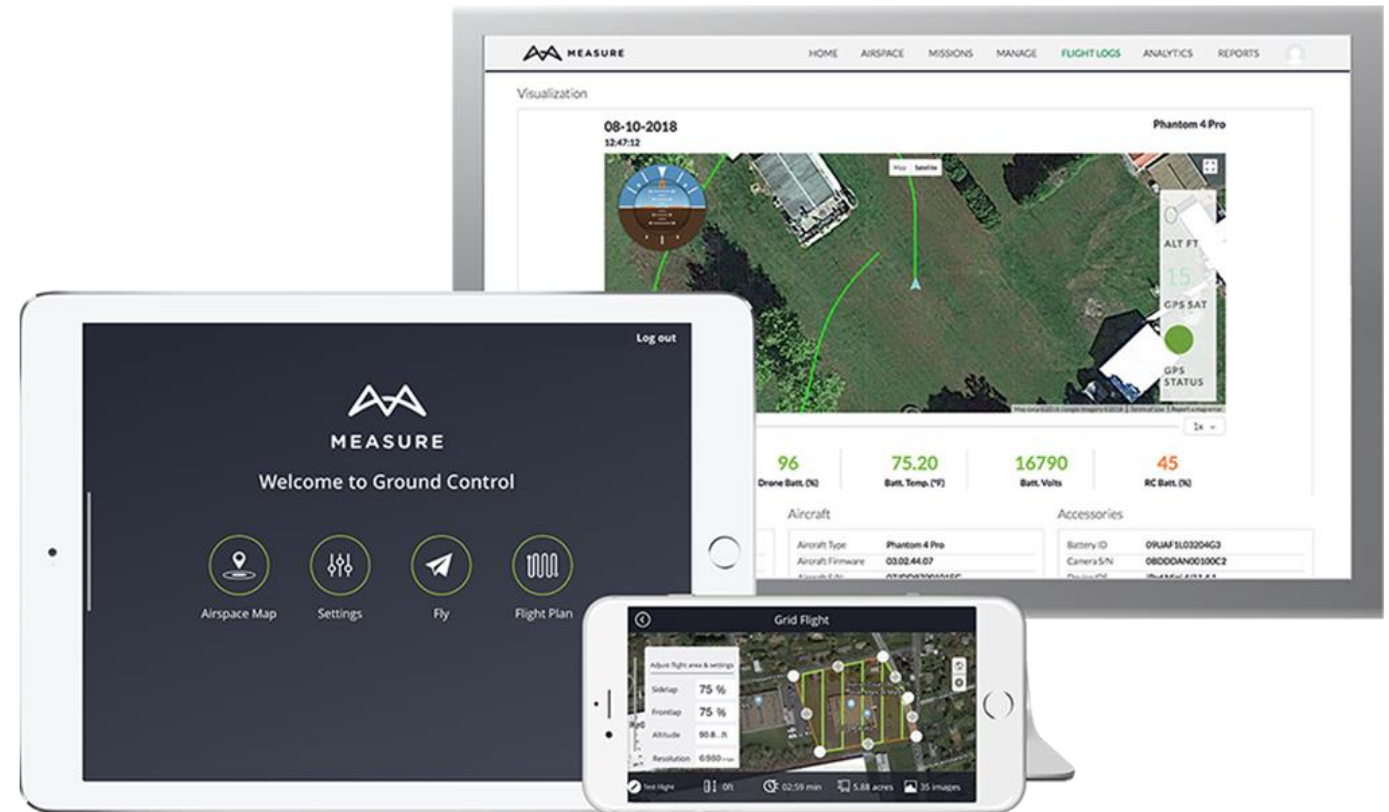


What happens when the **leading drone operator**  
builds a **scalable drone operations platform**?

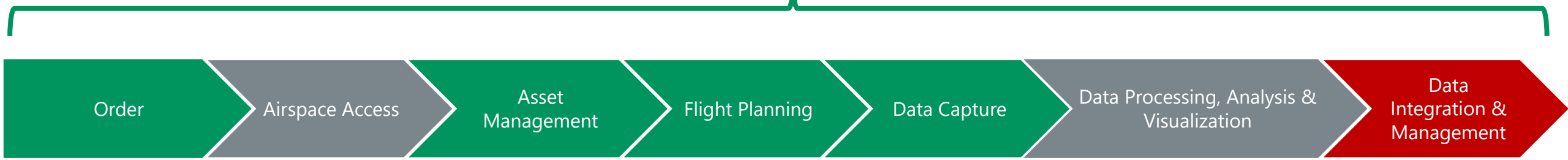
# Measure Ground Control

The **end-to-end solution** that allows clients to scale their internal drone program.

- Automates oversight functions
- Reduces total software costs
- Streamlines operations
- Simplifies compliance
- Ensures repeatability
- Enables future autonomous operations



# How It Works



**AIRMAP**

↑  
**USS**  
companies



↑  
**GIS**  
tools

↓  
**ERP**  
systems

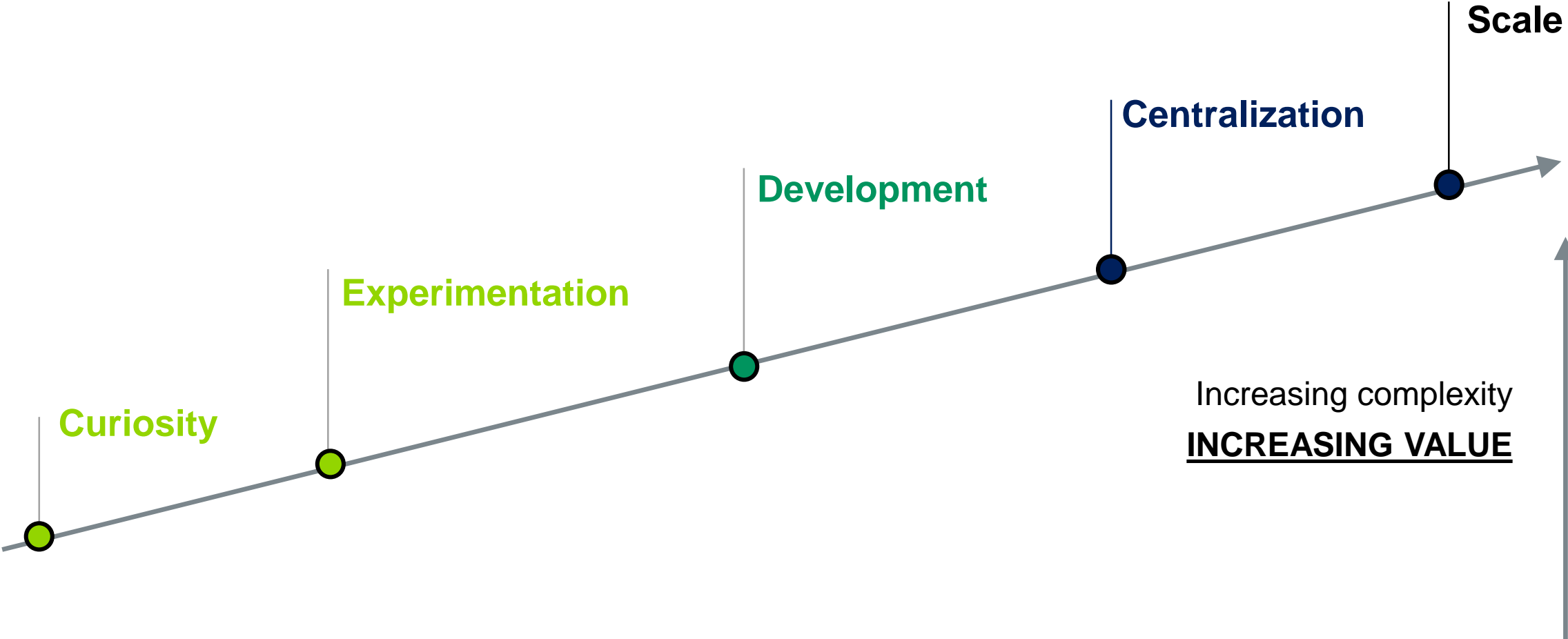


↓  
**EAM**  
systems



Ground Control combines custom-built features with best-in-class partner integrations to offer a complete solution.

# The Road to Scalability



## Client Case Study



Measure provides turnkey drone inspections, pilot training, and Ground Control software to AES, a Fortune 500 global energy company.

AES has grown their drone program to more than 170 pilots, using Ground Control, globally

### AES Saves

- \$100,000 per boiler inspection
- \$800 per MW of solar inspection
- \$230 per wind turbine inspection
- \$500 per mile of power line inspection

## 2-Year ROI

### **\$10M Total Financial Value**

Includes labor cost savings from using drones instead of manual inspections and enhanced revenue due to drones finding defects that manual inspections miss.

### **57,000 Hazardous Manhours Avoided**

Hazardous manhours avoided due to drones replacing hazardous manual work



*“With Measure, we are making this technology standard across all of our businesses globally as quickly as possible.”*

**- Bernerd Da Santos, EVP & COO**





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